

FROM REP OCT31/12 16.16  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 112 AGENCY EST# = 333												
27	S		700P-730P	30		\$925.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY CON COM1 : JEOPARDY												
42	A		700P-730P	30		\$925.00	11/3	11/3	1		SAT	1
PROGRAM : BETTIS ORD COM1 : PRG CHG- BETTIS ORD COM2 : SPT ARE BOOKED- THX JEN THIS IS A MAKE-GOOD FOR NOV3 ON LINE-27 FOR 1 SPOT/WK												

REP HEADLINE# 6398450 TRF# 339075  
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

OCT31/12 16.16  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4 OK'D BUY#27

MISSED: SAT/700P-730P  
OFFER: SAT/700P-730P

NOV3  
NOV3

30S \$925.00  
30S \$925.00

(OCT30/12)  
PLS ADVISE.

CMT: PRG CHG- BETTIS  
CMT: SPT ARE BOOKED- THX JEN

NOV/12 123175.00

CONTRACT TOTAL 123175.00  
TOTAL SPOTS 88

MARKET TOTALS \$424,741 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6398450 TRF# 339075  
-333-APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT30/12 12.15  
\*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA  
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6398450

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/30 EST#333 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 12.15

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$123,175  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2

MISSED: TU-F/1100P-1130P  
OFFER: TU-F/1100P-1135P  
CMT: TIME CHG  
CMT: SPTS ARE BOOKED- THX JEN

OCT30 (4/WK)  
OCT30 (4/WK)

30S \$4,000.00  
30S \$4,000.00

(OCT30/12)  
PLS ADVISE.

M2 UNRESL BUY#3

MISSED: TU-F/1130P-1230A  
OFFER: TU-F/1130P-1235A  
CMT: TIME CHG  
CMT: SPTS ARE BOOKED- THX JEN

OCT30 (3/WK)  
OCT30 (3/WK)

30S \$925.00  
30S \$925.00

(OCT30/12)  
PLS ADVISE.

M3 UNRESL BUY#5

MISSED: TU-F/1230A-130A  
OFFER: TU-F/1230A-135A  
CMT: TIME CHG- SPTS ARE BOOKED- THX JEN

OCT30 (3/WK)  
OCT30 (3/WK)

30S \$350.00  
30S \$350.00

(OCT30/12)  
PLS ADVISE.

M4 UNRESL BUY#27

MISSED: SAT/700P-730P  
OFFER: SAT/700P-730P  
CMT: PRG CHG- BETTIS  
CMT: SPT ARE BOOKED- THX JEN

NOV3  
NOV3

30S \$925.00  
30S \$925.00

(OCT30/12)  
PLS ADVISE.

M5 UNRESL BUY#29

MISSED: SUN/1130P-1200M  
OFFER: SUN/1130P-1235A  
CMT: TIME CHG- SPTS ARE BOOKED- THX JEN

NOV4  
NOV4

30S \$4,500.00  
30S \$4,500.00

(OCT30/12)  
PLS ADVISE.